



## Shanlin Cheng Sales Associate

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Shanlin Cheng joined Rose Commercial Real Estate in 2018. As a Sales Associate, she has become an integral and well respected colleague. However, in addition to being a Sales Associate for the Rose Team, Shanlin is the Founder of Grace Financial Capital Group. She has been the Chief Financier and President since 1988 and brings a wealth of knowledge and experience to us. Over the years, Shanlin has developed strong relationships with a multitude of private and public lenders which has contributed to her numerous successes in closing difficult deals.

Born and raised in Taipei, Taiwan, Shanlin moved to the United States in her mid-twenties and made Allentown, Pennsylvania her new home. She plunged into the business world by opening a commercial and residential mortgage firm in 1986. Success in the real estate lending industry led to a challenging new business. She parlayed her financial skills and expertise into Grace Financial Capital Group, where she has been at the helm for over 30 years. Her philosophy for success meant learning every aspect of the business from sales and marketing to documents processing to managing teams of officers in the Allentown, New York and South Jersey area. Throughout the many years in the industry, Shanlin has cultivated a loyal clientele, a dedicated team of employees and numerous business partners. Her strong business ethics, tenacity and financial brilliance are why she has earned her stellar reputation.

Community is equally important to Shanlin. For the past 30 years, she has been a member of an American and a Chinese church choir and uses her bilingual skills to translate sermons for both churches. She enjoys horticulture and gardening, and curates a plethora of exotic plants. Her skills in the kitchen are equally impressive. Friends and family are lucky to enjoy the delicious Asian cuisines that she prepares. Shanlin currently resides in Bala Cynwyd, Pennsylvania, lovingly cares for her 88 year old Mother, and is a proud Mom of three grown children.